Reception Room

COTTON CHATS

TRADE-MARK REG. U.S. PAT. OFF.

DRAPER CORPORATION

HOPEDALE MASS.

No. 206. DECEMBER 1919.

THE CLOSE OF THE YEAR 1919

finds the cotton mills of this country prosperous beyond any previous period in the history of Cotton Manufacturing.

Goods are being sold at unheard of prices, and practically all of the mills are running the full legal number of hours.

Meantime the sense of proportion as to economy in costs; effectiveness of administration; and especially product per dollar's worth of investment in plant, investment in machinery, or investment in labor is obscured by the profits following the war.

It may be that the policy of

SUFFICIENT UNTO THE DAY

IS

THE PROFIT THEREOF

can be adopted as a safe one for the future but we think that in the long run the far-sighted mills which look ahead and prepare for the competition which is certain to follow will prove to have used the better judgment.

Never in the history of the cotton industry have the operatives received such wages as are now being paid. Never was there such need of automatic machinery to make effective the labor in the mills.

While mills equipped with common looms of the period prevailing up to the advent of the Northrop loom can pay dividends under present conditions, the advantages of the Northrop loom when a period of reduced profits returns will be more pronounced than ever before.

While the Northrop loom reduces the labor cost of weaving 50 to 75 per cent. its more continuous operation increases the product per loom, and the quality of the cloth by the use of the feeler, warp stop-motion and other devices is actually better than that of similar goods woven on common looms.

To meet the reduced working hours in all the cotton mills of the country there must be an increased product per machine, largely through automatic features, or a material increase in the mills and equipment for producing the goods, or both.

ANOTHER IMPORTANT FACTOR

is that of keeping up the efficiency of existing machinery. Looms more than other cotton machines are subject to severe strains and wear and tear. Certain parts must be replaced from time to time. It is important that such parts fit properly.

With the interests of our loom customers at heart we have increased our facilities for turning out repair work, which is made from the same patterns and machined with the same tools and fixtures as the original parts of the looms. We carry a stock of several hundred tons of finished loom repairs in our works at Hopedale and also in our Southern Supply department, Atlanta, Georgia, so that we may fill repair orders with reasonable promptness.

OUR 1920 CALENDARS

were mailed early in December so as to reach our friends of the mills before the rush of the holiday mails.

Memorandum book inserts for 1920 were mailed under full letter postage with request to local postmaster to return such as could not be delivered.

Our mailing lists are intended to include cotton mill officials and overseers of departments using our products.

Parties desiring to receive our Cotton Chats and other printed material are requested to keep us advised of changes in address and official position.

We wish our readers

A Happy

and

Prosperous New Year